

# Gujarat is ready to host First Ever Children's Film Festival with Bollywood Stars

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The state of Gujarat is proud to organize its First Ever Children's Film Festival in the capital city, Gandhinagar. This step has been taken by Film Gujarat and Anuraj Films Production in association with Gujarat Tourism and the event is a part of the CFSI FILM BONANZA, a program of Children's Film Society of India, an autonomous body under the Ministry of I&B.

After being awarded the most Film Friendly state, the state has now progressed to ensure fun and frolic for the budding talent as well. Being held from 8th December 2016 to the 10th of December 2016, this festival not only aims at mere entertainment but also includes activities for kids along with workshops on various film genres which will be conducted by experts from the film industry. This will not only provide a means of joy but also an insight in the kind of trends that the industry these days is targeting in terms of film production.

The inauguration of the festival by the Hon'ble Governor Shri of Gujarat, Shri O.P Kohli will augment the platform of the event to another level. The Hon'ble Minister of Tourism, Shri GanpatSinh Vasava; Chairman,TCGL, Shri

KamleshBhai Patel; Principal Secretary, TCGL, Shri S J Haider and the Managing Director, TCGL, Shri N.Srivastava have also conveyed their best wishes for such an event which aims to promote the young talent in the state so that they can have a matured and sensible approach in the days to come when they step in the Film Industry. Actor Jimmy Sheirgill, singer Ila Arun and Mukesh Khanna, actor, producer & Chairman – Children's Film Society of India will also attend the Inaugural Function of the festival.

The association by Gujarat Tourism as the festival partner has added another spark to this since the Tourism industry in the state has also come up with major initiatives in the Film industry to promote Gujarat as the best Film Friendly state in the country which has rightly been accomplished after the recent tourism awards.

More than 100 schools of Ahmedabad and Gandhinagar will be a part of this event wherein they will showcase some films that their students have made over the years. This event will prove to a useful platform for these budding producers which will give them an exposure to fraternity from the film industry directly. Not only will this encourage them to produce better films over the years but this event will nurture them in the right direction so as to produce good films for children.

The event is first of its kind in the state that will add another feather in the cap for the state.